



Business Growth through Lived Experience

Mark Briggs PLY
Director – Nimbus Disability

**Resilience and
Employability Conference**
Unlocking the Hidden Labour Force





Business Growth & Lived Experience





Mark Briggs

Director of Partnerships | Nimbus Disability

Vice Chair | Portland College



DOWNLOAD

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FESTIVAL

THANK
FOR

SERVICE

TELL US HOW YOU HAVE FOUND ACCESS
FOR DISABLED PEOPLE

 **CredAbility**
Dedicated to Quality for Disabled Customers

01322 60400
info@credability.co.uk
www.credability.co.uk

Funky,
Rock,
Metal &
Beer.



Nimbus

Run **by** and **for**
Disabled People

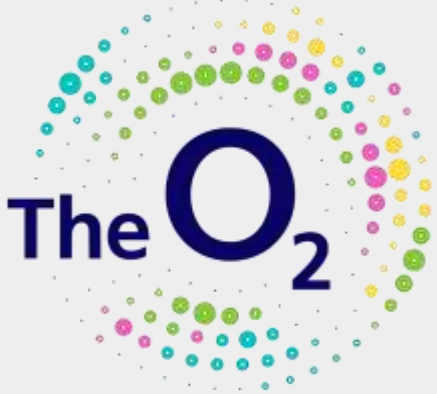
Heading towards
 $\frac{1}{2}$ **million** active
member users

Enabled over 2.5m
visits by Disabled
People last year

Provided **trusted** consultation
to organisations from medical
research institutes to Live
Nation

Winner of the
Queen's Award
for Innovation 2022

Social Enterprise that
donates surplus income to
Charity, supporting
Disabled People
(**£340k** last fin.yr)





“It's about going beyond compliance and truly understanding the needs of a diverse customer base and employees”

Increased Market
Reach / Service
Delivery

Enhanced
Reputation & ESG

Excellent and
Relatable
Customer Service

Innovation and
Creative Thinking
from Leadership to
'Shop Floor'

Attracting and
Retaining Quality
Staff

National Key
Partnerships and
Continual
Improvement

Merlin Entertainments
is proud to celebrate
International Day of
Persons with Disabilities

The People





Thank you

Questions?